

**2019 Blue Knight Auction**

CORPORATE  
**SPONSORSHIP**  
Opportunities



# Greetings from the Advancement Office

The Lafayette Catholic School System has been blessed with the finest students, parents, alumni and financial supporters. Without the help businesses and corporations provide on an annual basis, LCSS would not be where it is today. Thank you for considering an investment in LCSS and its students. We are grateful of the support our sponsors provide us.

This prospectus is designed to show the possibilities of exposure your company can receive. In this prospectus you will find the following:

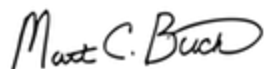
- An overview of the Lafayette Catholic School System, its history, overall mission and vision for the future
- A list of sponsorship benefits available
- A summary of potential sponsorship opportunities

There are many benefits in sponsoring and supporting our schools. Your company will be exposed to other like-minded businesses that also support LCSS. Over 1,100 students, 125 faculty and staff, an alumni base of over 3,500, 435 families, and weekly reach to over 8,000 LCSS parents, relatives and friends who will have an opportunity to see your business support through our social media outreach.

Regardless of whether you have been active in the LCSS community or have never been on one of our campuses, we believe that once you see the students living our mission through academics, athletics, fine arts or serving our community you will want to be a sponsor of our school system. We are one of the state's most highly successful school systems academically. We are blessed with a thriving performing arts program, a highly successful athletic program, a comprehensive community service outreach program and the most dedicated teaching staff in the state. All of this creates a unique faith community of believers in Jesus Christ and the Catholic Church in the great ministry of Catholic Education.

Thank you again for your consideration. We are certain you will become very satisfied with your business relationship with the Lafayette Catholic School System and investment in a high-quality education system.

Blessings,

A handwritten signature in black ink that reads "Matt C. Buche". The signature is written in a cursive, flowing style.

Matt C. Buche CC'95  
Director of Advancement



## WHY SUPPORT US?

- In October 2018, the *Indianapolis Star* recognized us among the Top Performing Schools in the State. Some of the highlights:
  - All schools routinely test in the top 5% in the state and consistently receive an A rating.
  - Ranked #5 in Top Indiana School Districts for combined Math and ELA scores.
  - St. Mary Cathedral (grades 3-8) and Central Catholic (grade 10) are ranked #1 in Greater Lafayette in the area for combined Math and ELA scores.
  - College attendance among CC graduates is the highest in Tippecanoe County over the past five years.
- LCSS serves a diverse community. 57% of families receive some form of student aid based upon financial need, 23% of student body comprised of underrepresented minorities, and 18% qualify for free & reduced lunch.
- LCSS is a Christ-centered, faith-filled environment with 100% student participation in Christ-centered services, sacraments and retreats.
- LCSS encourages strong parental involvement and support.
- LCSS holds high academic standards and expectations.
- LCSS's community is dedicated and loyal to the schools and activities.

## WHAT IS OUR HISTORY?

Catholic education in Greater Lafayette began in the early 1850's when the Sisters of Providence opened St. Martha and Mary School. During this period there was a large migration of Catholics to the area. In 1856 St. Boniface School opened, 1896 St. Lawrence School opened, 1923 St. Ann School opened, and 1928 St. Francis High School for girls opened. In 1956 the first lay teacher was hired and in 1957 Central Catholic was constructed for \$2.1 Million (>\$17M in today's \$). In 1956 and 1968 St. Francis High School and St. Ann School closed respectively. Due to low enrollment and financial issues Central Catholic was temporarily closed in 1990. After broad community support, Central Catholic reopened with a reaffirmed Catholic identity, tuition assistance fund established and consolidated financials across all four existing schools. In 1993 the governance structure established the "Lafayette Catholic School System." In 2006, the Catholic schools launched its first capital campaign in over 50 years. The primary focus was upgrading heating, cooling, electrical and plumbing, while adding a Chapel, new front entrance and science labs at CC. The same year enrollment in the Catholic schools started to grow after 34 years of decline. In 2012, LCSS amended its constitution and governance structure, and adds an Executive Director position to oversee operations. In 2014, CC launches its second capital campaign and raises roughly \$2.6 million for athletic infrastructure improvements. From 2011 to today, enrollment grows approximately 23% to over 1,100 students and diversity within the system increases nearly 600%.



On June 9, 2014 and January 16, 2015, the Board of Trustees, Board of Directors, along with the Principals from all four schools, and LCSS administration met for two full-day retreats to outline the parameters of a new Master Plan for Growth for the Lafayette Catholic School System. The group evaluated local demographic data, parish data, and trends in both private and public schools to develop a long term vision for our schools that met the following criteria:

- Flexibility: A flexible plan that can adapt to changing needs of the school system.
- Parish Identity: Maintain a connection to our six local parishes.
- Physical Infrastructure: Retire or update decaying infrastructure.
- Preschool: Invest in early childhood education and infrastructure.
- Ongoing Planning: Work closely with diocese on parish master planning efforts.

This effort has culminated into Vision 2030: A 15-year vision for physical facilities that accommodates the growth of up to 450 K-12 students and up to 300 Preschool and Daycare children.

## OUR MISSION

The Lafayette Catholic School System, centered on Jesus Christ, educates the whole person in a culture that is:

- sustained by Gospel witness and service;
- imbued with a Catholic worldview;
- supported by a community of faith;
- distinguished by academic excellence; and
- committed to student success.

## OUR PRINCIPLES

### **WHOLE PERSON EDUCATION**

An LCSS education is an education of the whole person: spiritually, intellectually, physically and socially.

### **RELATIONSHIP WITH CHRIST**

Faith formation is a top priority. Our emphasis is on building and strengthening a relationship with Christ and preparing our students to be tomorrow's servant leaders of their churches and communities.

### **HIGH EXPECTATIONS**

We set high expectations for our students to let them know we see their full potential. We believe all students are capable of meeting and even exceeding expectations.

### **DEVELOPING MORAL DECISION MAKERS**

We help parents develop in their children the theological and moral foundation they need to address the moral dilemmas present in a world with few technological and moral limits.

### **COMMUNITY**

Through our shared Gospel Values we are supported by a strong community that comes together in times of celebration and times of need.

# BLUE KNIGHT AUCTION SPONSORSHIP LEVELS

## **Presenting Sponsor - \$4,000** (Limit 1)

- Full page color acknowledgement in BKA program
- Logo displayed at event entrance, stage and every table centerpiece
- Recognition on Facebook page, mobile bidding software and event website
- Recognition from program emcee during event
- Two tickets to event (\$250 value)

## **Band Sponsor - \$2,000** (Limit 1)

- Full page acknowledgement in BKA program
- Company logo on stage banner at event
- Recognition on Facebook page, mobile bidding software and event website
- Recognition from program emcee during event
- Two tickets to event (\$250 value)

## **Safe Ride Home Sponsor- \$2,000** (Limit 1)

- Full page acknowledgment in BKA program
- Safe Ride Home poster with sponsor logo in every event bathroom
- Recognition on Facebook page, mobile bidding software and event website
- Recognition from program emcee during event
- Two tickets to event (\$250 value)

## **Electronic Bid Sponsor - \$1,500** (Limit 1)

- Half page acknowledgement in BKA program
- Company logo on electronic mobile bidding software banner
- Recognition on Facebook page, event website and event banner
- Recognition from program emcee during event
- Two tickets to event (\$250 value)

## **Trip Sponsor - \$500** (Limit 5)

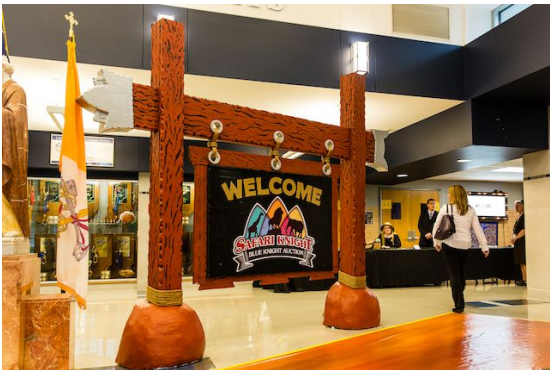
- One fourth page acknowledgement in BKA program
- Recognition on Trip package
- Recognition from program emcee during event
- Recognition on Facebook page and event banner

## **Faculty/Staff Sponsor- \$250** (Unlimited)

- Business Card Logo in BKA program
- Recognition on Facebook page and event banner



# PICTURES FROM PAST BKA EVENTS





L A F A Y E T T E  
CATHOLIC  
SCHOOL SYSTEM

## SPONSORSHIP FORM

COMPANY NAME: \_\_\_\_\_

PRIMARY CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PRIMARY PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

### SPONSORSHIP LEVEL

\_\_\_\_\_ Presenting Sponsor (\$4,000)

\_\_\_\_\_ Band Sponsor (\$2,500)

\_\_\_\_\_ Electronic Bid Sponsor (\$1,500)

\_\_\_\_\_ Safe Ride Home Sponsor (\$2,000)

\_\_\_\_\_ Trip Sponsor (\$500)

\_\_\_\_\_ Faculty/Staff Sponsor (\$250)

Make checks payable to **Lafayette Catholic School System**.

**Mail to:** Lafayette Catholic School System (Attention: Blue Knight Auction), 2410 South 9th Street, Lafayette, IN 47909

Note: All sponsorships are tax-deductible for the full amount less any listed value. The Lafayette Catholic School System will provide an official receipt and year-end tax statement.

### ARTWORK APPROVAL PROCESS

1. SUBMIT DIGITAL ARTWORK

- Submit your digital logo/artwork to [social@lcss.org](mailto:social@lcss.org).
- Approved file formats: EPS / JPEG / PNG / PSD / AI

2. CHECK YOUR EMAIL

- We will send you an email when your artwork arrives.

3. APPROVE

- 2-3 weeks before the event, you will receive a proof via email to approve.



2410 S. 9th Street  
Lafayette, IN 47909  
(765) 474-7500 ♦ [www.lcss.org](http://www.lcss.org)

Central Catholic Jr. - Sr. High School

St. Boniface School

St. Lawrence Elementary School

St. Mary Cathedral School